

TRAILBLAZERS

MERGERS & ACQUISITIONS and ANTITRUST

MARK I. GREENE

CRAVATH, SWAINE & MOORE LLP

PIONEER SPIRIT After a federal judicial clerkship, Mark Greene joined Cravath where his first assignment was working with then presiding partner Sam Butler on Cap Cities/ABC's acquisition by Disney. Greene teamed up with Butler again on several seminal transactions, including representing Paine Webber in its acquisition by UBS and GEICO in its acquisition by Berkshire Hathaway. "Watching Sam serve as a trusted advisor to influential CEOs, board members and others, I realized that's what I aspired to do."

TRAILS BLAZED Greene specializes in cross-border transactions and has counseled global consumer products giant Unilever on about 40 transactions over the last 20 years. "It's a terrific combination of my innate interest in M&A and my interest in multi-jurisdictional transactions." He has also advised leading international health care company Mylan on numerous matters over the past decade, including its transformative acquisition of the generic drug operations of Merck. "It went from a largely U.S. domestic company to operating in about 150 countries globally. In 2015, immediately following Mylan's inversion transaction with Abbott, many of the things I had done previously came into play in simultaneously defending Mylan (Netherlands) from a hostile bid from Teva (Israel) while bidding for Perrigo (Ireland), and then pursuing Meda (Sweden)."

FUTURE EXPLORATIONS Economic growth worldwide has slowed considerably. "Companies will continue to look for growth through M&A. It will continue across borders, both outbound U.S. transactions, as well as inbound, with non-U.S. companies acquiring U.S. companies." Along with the decline of organic growth, activism will continue to spur companies to engage in various forms of M&A. "The future for M&A across sectors and across borders is bright."



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